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Colin Eden is a Professor of Management Science and Strategic Management at the Strathclyde Business School in Glasgow, Scotland. He is an operational researcher by background, but his recent research activities and publications have been focused on managerial and organizational cognition, the nature of action research, strategic management ...

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Management theory and practice often make a distinction between strategic management and operational management, with operational management concerned primarily with improving efficiency and controlling costs within the boundaries set by the organization's strategy. [citation

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