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**Management”** by Dr. Harshita Kumar, Assistant Professor in Marketing at Durgadevi Saraf Institute of Management Studies.

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Course ...

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DEFINATION-**advertising** is the concept

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of communicating a message about goods and services to a customer. **Advertising** is done ...

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presented by Surbhi Mathur  
Asst.proffesor of biyani girls college.The  
video is about **advertising** and its  
role ...

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AIDAS | SELL | SPIN | ppt***

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the following selling theories in hindi: : 1.  
AIDAS ( Attention, Interest, Desire,  
Action, ...

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***What is DAGMAR Model -***

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forgot to explain the ACCA Model or say ...

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**Marketing Mix - Promotion Mix (Advertisement, Personal Selling & Sales Promotion), M.M. Part - 9**

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Components of promotion mix -  
**Advertisement** | Personal Selling |  
**Sales** Promotion & Public  
Relations(Discussed in Next Video).

***Advertising & its features***  
***(promotion) class 12*** class 12  
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**management** meaning of **advertising**



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features of **advertising** ...

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Video Includes: \*Introduction to **Sales Management** \*Evolution of Sales Function/**Sales Management**

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